



BUILDING TRUST BY WORKING ON ME FIRST



FOR TODAY'S LEADERS



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Everyone, in life, has questioned their own self-trust in order to succeed in their chosen paths. In addition, we tend to question our own abilities. If we want to be trusted by others, to be considered a truthful, helpful human being, one must first build their own form of self trust.

TO THINE OWN SELF BE TRUE

In any walk of life, being truthful to yourself and those around you will speak volumes. If you make a promise to your team or consumers, commit to it and carry through with that promise, people will trust you. This also includes commitments that you make to yourself. Truthfully, the best friend you have in life is you! Carry out these commitments you have made and follow through with them. Commitments make for strong character and will draw others to you.

“There are only two creatures of value on the face of the earth: those with the commitment, and those who require the commitment of others.”

– John Adams

FORGIVE YOURSELF

You are never going to always make the right choice in life. You must be able to forgive yourself and accept that you are a human being and you will make mistakes. Remember, you will also run into others who have great intentions but they will also mess up. Forgiving others as well as yourself is healthy!

GOALS SHOULD BE WITHIN REACH

We have a habit of thinking there is something wrong with us if we can't achieve everything exactly the way it is envisioned. Know your own strengths and weaknesses and build on those strengths while trying to manage the weaknesses. Relying on your own strengths and honing those skills will ultimately bring you the achievements you are seeking in this world. You must accept and love yourself before others will. That doesn't mean walking around with a head as big as Mars- conceit and ego will drive people away from you. Many times people think humility is a sign of weakness. On the contrary, it is a sign of great strength.

LISTEN TO YOURSELF- LISTEN TO OTHERS

The greatest leaders are those who respect themselves as well as respecting and listening to the needs of others. In order to grow and develop, we must also take advice from others that might just make the pathway to your success eminent. Remember, self trust is not conceit. Self trust is respecting yourself and liking the person that you see in the mirror every day.

COMMUNICATE CLEARLY

Communication is extremely valuable when setting goals, deadlines or productivity. Some people have a hard time communicating concisely. Unfortunately, as the leader, it is your job to translate the needs to others in a way that they can most easily understand. Everyone needs to feel his or her leadership is worthy of respect. As the leader, it is necessary to speak with compassion and understanding when mistakes occur.

As an authority within your niche or business, honesty, trust, self esteem, passion and self respect will go a long way. Customers do not want to buy from people they cannot trust. Building a network of good, solid friends and speaking with customers in complete honesty will help your business grow in the direction you desire.

Liking yourself, trusting your decisions and building character all have the makings of a great leader with strong leadership skills. This isn't going to happen overnight, but honing your skills and working on liking yourself, even when you fail, will help you grow into the leader you aspire to become.

